

NAAMA OREN

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Address
Kerem 12, Mishmar Dawid

SKILLS & HIGHLIGHTS

An experienced graphic designer and art director. Strong motivator with managerial experience. Over the years, I've occupied positions that demand skills such as management, design, service-orientation, and excellent human relations. Flourishes in an intensive work environment requiring rapid learning and adaptation to dynamic situations while providing creative solutions. Broad-vision, able to identify and understand the bigger picture. Responsible, dedicated, and proficient in managing and establishing projects from the concept

EDUCATION AND COURSEWARE

2019-2020
Interior Design Studies -
Studio 6b, Tel Aviv.

2005-2009
Bachelor of Fine Arts (BFA) in
Visual Communication,
Majoring in Print - Shenkar College
of Engineering and Design, Ramat
Gan.

2007
Summer Internship -
Vogue Magazine, New York.

TOOLS AND SOFTWARE MASTERY

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
SketchUp
AutoCAD

LANGUAGES

Hebrew: Native
English: Fluent

OCCUPATIONAL EXPERIENCE

2012 - Present day: Owner, Branding and Design Studio
'MA/NA - Maya and Naama Creative Design'

- Working with commercial companies, businesses, and private clients.
- Specializing in branding processes and strategy from the characterization phase through brand creation to final implementation stages.
- Leading and managing large and complex projects that include various disciplines, such as logo design, packaging, websites, exhibitions, brochures, and various print applications.
- Work included collaborations with various design companies, such as Designit TLV / Prime Studio / Studio Nerubay.
- Experience working with advertising agencies, start-ups, and marketing companies.
- Accompaniment of art & styling processes as well as photoshoot days.
- Extensive experience with printing houses, complex printing items, and print in general.

2010 - 2012: Graphic Designer, 'Michal Suday Branding and Design'
Specializing in branding and food packaging.
Ongoing work with clients.

2009 - 2010: Graphic Designer, 'Baruch Naeh Strategic Design'
Design work as part of a team.
Working with various large commercial companies.

EXHIBITIONS AND AWARDS

2011
'Designed in Israel 2011' - Awarded for the design of food packaging for the Fox Home Chain Store, which was designed during my time at 'Michal Suday Branding and Design'.

2008
'Israel Export Institute 2008' -
1st place on behalf of the Israeli Export Institute in a competition for designing a poster to represent the Export Institute in international exhibitions around the world.

MILITARY

2000 - 2003: Operations Officer in an operational helicopter squadron in Ramon, managing a team of 6 operational clerks. Discharged with the rank of Lieutenant.